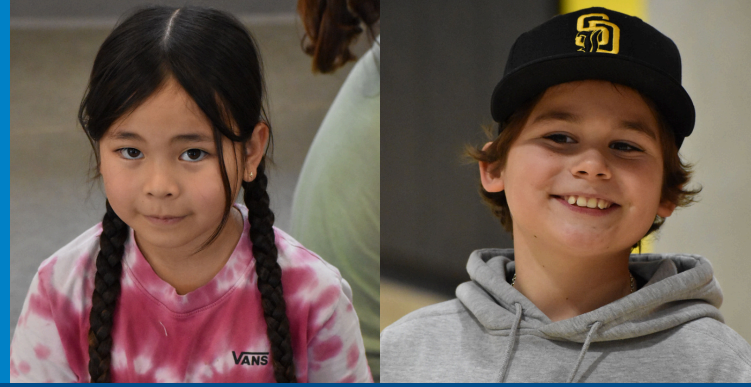




BOYS & GIRLS CLUBS
OF EAST COUNTY



2025 IMPACT REPORT



Our Mission

To enable all young people, especially those who need us the most, to reach their full potential as productive, caring, responsible citizens.

The Club Experience

Boys & Girls Clubs fill the gap between school and home. They provide welcoming, positive environments in which kids and teens have fun, participate in life-changing programs, and build supportive relationships with peers and caring adults.

The Need in Our Nation

Every day in America, more than 11 million kids leave school with nowhere to go. They risk being unsupervised, unguided and unsafe.

Member Spotlight

Jack is a member who exemplifies everything that a Boys and Girls Club member strives to be. He is a well-rounded student with great academic performance, leadership qualities, and a goal to better not only himself but those around him. He stands out among his peers and is a sterling example. At the Club you can often find Jack playing sports which he does very well. There is no doubt with his numerous attributes Club staff believe he will succeed in whatever he puts his mind to.



Jack

**Member at the Brady Family
Clubhouse**

**“[The staff] help me
try to be the best
person I can be... I get
recognized and that’s
really cool.”**



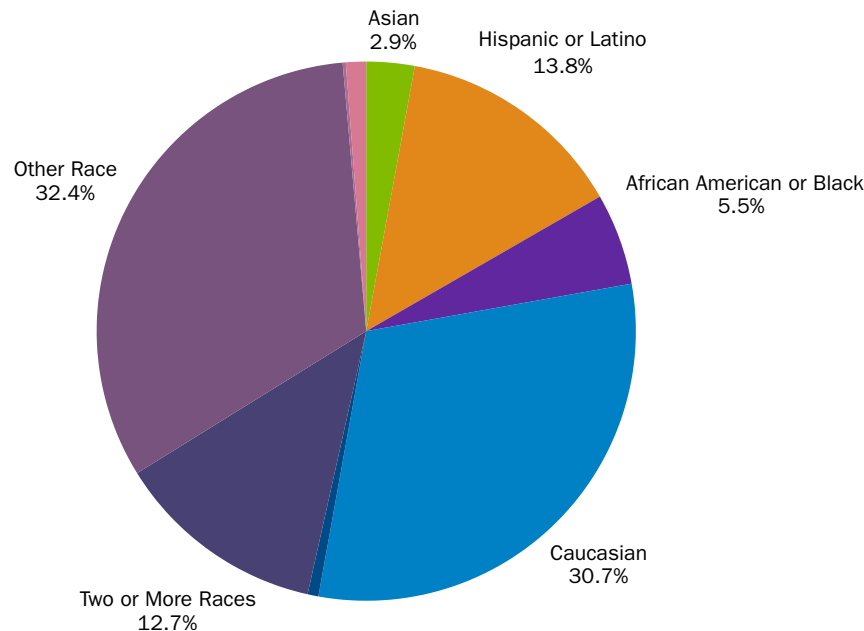
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Who we Serve

Based on our 2024 Annual Report

- 1,073 Members ages 6-18
- 91% qualify for free or reduced lunch at their local public school
- 15% are military connected
- 31% are being raised in single-parent households



The Boys & Girls Clubs of East County have been developing, implementing, and providing activities and programs to youth who need us most since 1961. Operating in the communities of El Cajon, Lakeside, La Mesa and Santee, the Clubs offer four full-service clubhouses with gymnasiums for children 6-18, and a Teen Center in La Mesa designated for teens ages 12-18. Our ultimate goal has been to provide children with age-appropriate activities, trained professional staff, STEM Labs, clean, well maintained buildings and a safe, healthy atmosphere.

5

Boys & Girls Clubs of East County
sites in San Diego

BGCEC Members Reported...

83%

Feel safe from harm at the Club

81%

**Were physically active for a total of at least
60 minutes on 5 or more days a week**

60%

**Say if something is really hard, they keep
working at it**

57%

**Feel like they can stand up for what they
think is right, even if their friends disagree**

79%

**of 5th through 12th grade members are on
track to graduate from high school**



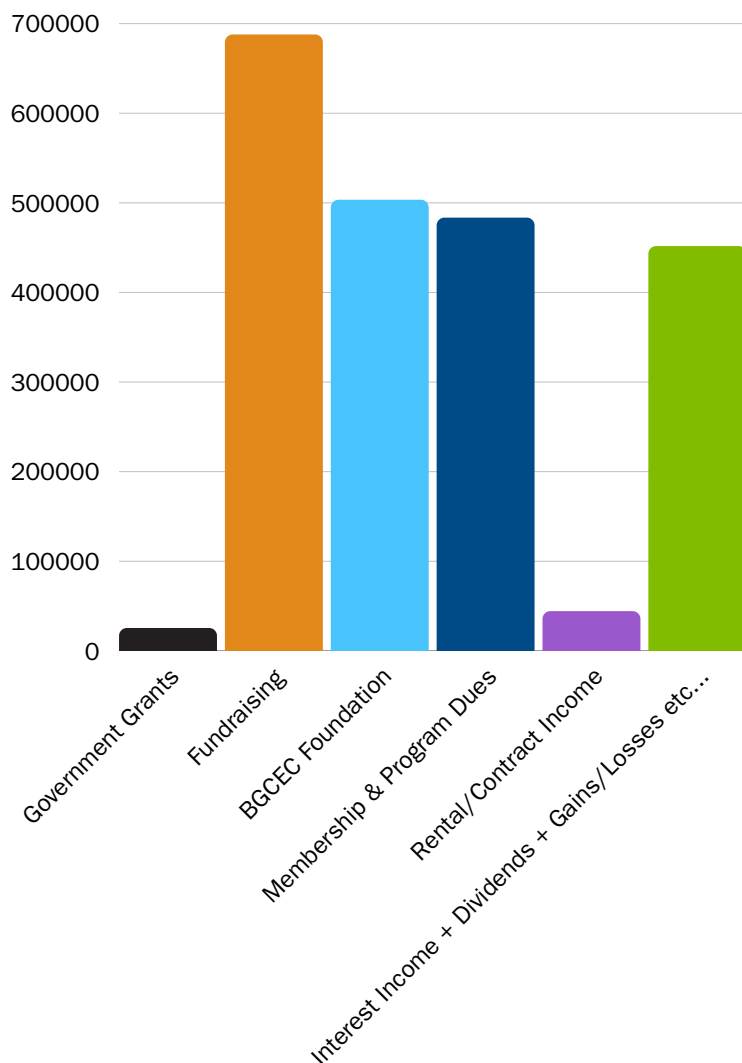
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Our Financials

Below is a snapshot of our fiscal year ending 2024 audited financials.

Where our Money Comes From



We take great pride in meeting the community's demand for our services and ensuring that every East County family can access our programs. We are committed to providing affordable options for families, bridging the gap between the fees they pay and the actual costs of attendance for Clubhouse members. However, even with our low-cost fees, we are seeing increasing requests for program fee scholarships, particularly from families facing financial crises during these challenging times.

Club Highlights

Each of our Clubs has a unique and inspiring feel to the atmosphere built solely by our wonderful members and staff. Between games which build confidence, STEM activities for furthering education, & art exploration which ignites creativity, our Clubhouses are nothing short of magic!





Core Areas

We focus on these key components at each of our Clubhouses in San Diego everyday in order to improve the lives of our members.



Character & Leadership

Empowering youth to support and influence their Club and community, while fostering meaningful relationships with others, developing a positive self-image and good character; participating in the democratic process and respecting their own and others' cultural identities



Education & Career Development

Encouraging members to set goals, explore careers, prepare for employment and embrace technology to achieve success in a career.



Sports, Fitness and Recreation

Helping develop physical fitness, reduce stress and promote a positive use of leisure time, appreciation for the environment and interpersonal skills.



The Arts

Developing creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.



Health & Life Skills

Inspiring members to engage in positive behavior that nurtures their own well-being, set personal goals and live successfully as self-sufficient adults.

Fueling the Future!

Our Clubhouses are proud to serve snacks and meals to our members throughout the year. This is essential to mental and physical health.

In 2024 we served

46,300

meals & snacks at no cost to our members.

Check out some of our alumni, parents, and current members recollect memories and speak on their experiences with and inside our Clubs!

